

# **Comparing unfamiliar voice and face identity perception using identity sorting tasks**

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## **Abstract**

Identity sorting tasks, where participants sort a number of naturally varying stimuli of usually two identities into perceived identities, have recently gained popularity in voice and face processing research. For both modalities, striking similarities in the results of these sorting tasks are apparent: Participants who are unfamiliar with the identities usually struggle to accurately perceive identities from these variable stimuli. They tend to perceive multiple stimuli of the same identity as different people and thus fail to “tell people together”. These similarities in the reported results may suggest that modality-general mechanisms underpin the completion of sorting tasks. In the current study, participants completed a voice sorting and a face sorting task. Taking an individual differences approach, we therefore asked whether there is a relationship between participants’ performance on voice and face sorting of unfamiliar identities. Participants additionally completed a voice discrimination (Bangor Voice Matching Test) and face discrimination task (Glasgow Face Matching Test). Using these data, we furthermore tested whether performance on sorting tasks can be related to explicit identity discrimination tasks. Performance on voice sorting and face sorting tasks was correlated, suggesting that common modality-general processes underpin these tasks. However, these do not straightforwardly appear to be the same processes supporting identity discrimination: No significant correlations were found between sorting and discrimination performance, with the exception of significant relationships when correlating performance on same trials with “telling people together” for voices and faces. Overall, the reported relationships were relatively weak, suggesting the presence of additional modality-specific and task-specific processes.

**Keywords:** Identity processing, voices, faces, individual differences

## Introduction

Many similarities have been described for voice and face processing (Yovel & Belin, 2013): Even though accuracy in voice processing tasks is generally lower (Barsics, 2014), humans can, for example, perceive a wealth of information from both a person's face and their voice, such as their emotional state or identity alongside any number of other inferred person characteristics (Belin, Bestelmeyer, Latinus & Watson, 2011; Bruce & Young, 1986). Furthermore, many of the classic effects described for face processing have also been replicated for voices: Averaged faces and voices are perceived to be more attractive, more distinctive faces and voices are better recognised (but see Kreiman, Papcun & Davis, 1989 for voice memory). Different face and voice identities are also both considered to be represented in relation to a face or voice prototype, respectively (see Yovel & Belin, 2013 for an overview).

Recent studies investigating the effects of within-person variability on voice and face perception have highlighted further similarities between voice and face identity processing (Lavan, Burston & Garrido, 2019; Lavan, Burston, Ladwa, Merriman, Knight & McGettigan, 2019 for voices; Redfern & Benton, 2017; Jenkins, White, Van Montfort & Burton, 2011, Zhou & Mondloch, 2016). Images of faces and recordings of voices can vary considerably from instance to instance (Lavan, Burton, Scott & McGettigan, 2019; Burton, 2013). In such naturally varying images of faces, the facial expression, hairstyle, lighting, posture, and type of camera, among other factors, vary substantially across different images of the same person (Jenkins et al., 2011; Burton, 2013). Similarly, the sound of a person's voice will change depending the environment, the conversation partner, and speaking situation among other factors. These factors lead to complex changes in the acoustic properties of the voices (Lavan, Burton et al., 2019).

Identity sorting studies have used such naturally varying stimuli to examine how this within-person variability affects identity perception. In these identity sorting studies, participants are presented with sets of naturally varying stimuli, usually from two identities. Groups of listeners/viewers who are either familiar or unfamiliar with the people represented in the stimuli are then asked to sort these stimuli by identity. For both voice and face sorting tasks, a striking pattern of results emerges: Participants who are familiar with the identities can generally complete the task with good accuracy, most frequently arriving at the correct solution of two perceived identities. Participants who do not know the identities, however, tend to perceive there to be many more identities than are actually present. When looking at errors made by these listeners, it becomes apparent that these participants fail to "tell people together". That is, participants unfamiliar with the presented identities perceive naturally varying images of the same person as different identities, confusing within-person variability with between-person variability. Notably, mixing errors - where participants perceive stimuli from two different people as the same person, i.e. fail to accurately tell people apart - rarely occur in both modalities.

These similarities across modalities are striking but it remains unclear whether there is a relationship between performance in voice and face sorting tasks, or whether these similar outcomes derive from different, modality-specific processes. This question can be addressed through an individual differences approach that tests whether participants who are good at voice sorting are also good at face sorting. A correlation across tasks would suggest that modality-general processes underpin

sorting behaviour. Alternatively, there may be no relationship between modalities. In the current study, we therefore ran a voice sorting and a face sorting task with the same participants to investigate this question. Due to ceiling effects that are apparent for performance on both voice and face sorting tasks with familiar identities, we conducted the tasks using unfamiliar identities.

Aside from whether there is a relationship between listeners' performance across voice and face sorting, it is also unclear which perceptual processes or strategies may underpin sorting behaviour in either modality. Outside of sorting tasks, identity perception is most frequently measured through recognition tasks for familiar identities, and matching or pairwise discrimination tasks for unfamiliar identities. Identity sorting tasks differ from explicit recognition and discrimination tasks in a number of ways but crucially do not dictate any specific strategy for how listeners complete the task. Listeners are thus relatively free to choose any strategy available to them. It has, however, been suggested that – despite the lack of clear instructions of how to complete a sorting task – recognition and discrimination strategies may still underpin how familiar and unfamiliar listeners respectively tackle an identity sorting task (Lavan, Burston & Garrido, 2019). If this is the case, performance on a discrimination task should be correlated with performance on a sorting task (within modality). Alternatively, performance on identity sorting tasks may have no relationship with discrimination performance and would thus indicate that sorting tasks tap into other aspects of identity processing. To investigate this question, our participants completed two validated voice and face discrimination (or matching) tasks - The Bangor Voice Matching Task [BVMT; Mühl, Sheil, Jarutyté & Bestelmeyer, 2017] and the Glasgow Face Matching Task [GFMT; Burton, White & McNeill, 2010] - in addition to the identity sorting tasks.

Thus, in our experiment participants completed two identity sorting tasks and two identity discrimination tasks, one each for voices and faces. We examined 1) whether there was a relationship in participants' performance across modalities in the two identity sorting tasks and 2) whether sorting behaviour could be linked to established tests of identity discrimination. We conducted all analyses based on an overall measure of performance (number of clusters for the sorting tasks and mean accuracy for the discrimination tasks). We furthermore conduct the same analyses for measures indexing participants' ability to "tell people together" and tell people apart separately: Error rates for "telling people together" and telling people apart differ substantially in sorting tasks (Lavan, Burston & Garrido, 2019; Jenkins et al., 2011) and accuracy on 'same identity' trials (mapping onto "telling people together") and 'different identity' trials (mapping onto telling people apart) in discrimination tasks is uncorrelated (for faces: Megreya & Burton, 2006), which suggest that these aspects of identity processing may be largely independent of one another. The current study was preregistered on the Open Science Framework ([osf.io/5gu3q](https://osf.io/5gu3q)).

## **Methods**

### **Participants**

50 participants (33 female) aged between 18 and 35 years were recruited from the Psychology Subject Pool at University College London. All participants were native speakers of English (34 British English, 8 American English, 8 other English). None of the participants were familiar with the voices used in the study (as determined via a

debrief questionnaire). All participants had corrected to normal vision and no reported hearing impairments. Ethical approval was given by the UCL Research Ethics Committee (Project ID number: SHaPS-2019-CM-030). Based on our preregistered exclusion criteria, 4 participants were excluded. One participant did not accurately complete the catch trials in the sorting task. Another participant failed to move more than 80% of the icons in the voice sorting test. One participant's performance on the Glasgow Face Matching Test differed by more than 3 standard deviations from the group mean. For another participant, no data was recorded for the Glasgow Face Matching Test due to a technical error, so we discarded the whole data set. The final sample thus included 46 participants (mean age: 24.04, SD = 3.77, 33 female). This sample size was determined by the availability of funds for this project. Although the sample size is relatively low for studies of individual differences, similar sample sizes have been shown to produce replicable effects for individual difference studies in face perception (e.g. McCaffery, Robertson, Young & Burton, 2018 Study 1 and Study 2).

### Materials

We created new sets of stimuli for the voice and the face sorting tasks, with the aim of including identities with whom participants in the UK would be unfamiliar. For this purpose, we identified two Canadian actors (Dillon Casey and Giacomo Gianniotti) who are largely unknown outside of Canada. We then gathered 15 stimuli of naturally varying stimuli per modality (voice recordings, face images) from these two identities, resulting in 60 stimuli in total. The voice recordings and pictures of the faces were sourced from Google image search, social media, YouTube videos and Twitter.

#### *Voice sorting materials*

The 30 voice recordings were sampled from press interviews, social media posts as well as from scenes from various television programmes. Stimuli thus include variability introduced by the use of different speaking styles reflecting the different intended audiences and speaking situations, different recording times as well as different recording equipment and environments. Note that this approach for stimulus selection differs from previous voice sorting tasks where stimuli were selected from a single TV show, with the actor in question playing one specific character. The stimuli used here may therefore include more pronounced within-person variability, with stimuli being sampled from a wider range of sources. All stimuli included full meaningful utterances (e.g. "Do we have to go to this party?"; "Normally I would do it but I don't need it I'm not desperate") with as little background noise as possible and no other audible voices. The duration of the recordings ranged between 1-4 seconds (mean = 2.6 seconds). The intensity of all stimuli was root-mean-square normalised using Praat (Boersma & Weenink, 2019). These stimuli were then added to a PowerPoint slide, represented by numbered boxes (see Lavan, Burston & Garrido, 2019; Lavan, Merriman, Ladwa, Burston, Knight & McGettigan, 2019; Lavan, Burston, Ladwa, et al., 2019).

#### *Face sorting materials*

The 30 colour images included in this stimulus set were all broadly front facing with no part of the face being obscured, through for example sunglasses or hair. Like the voice stimuli, these images also included natural variability, such that they varied in lighting, type of camera used, head position and image backgrounds. Similarly, images were taken from different sources and occasions thus including pictures of the two actors with different facial expressions, at different ages, with different hairstyles and taken

with different cameras. The images were edited with Microsoft Photos (Microsoft Office 365 ProPlus) to 4:3 portrait ratio and cropped to show primarily the face (e.g. Jenkins et al., 2011). In order to better match the face sorting task to the inherently dynamic nature of the voice sorting task, we created short videos to control the duration of exposure to each of the images. These videos first showed a numbered box for 0.3 seconds (cf. the numbered boxes on the PowerPoint slide for the voice sorting task), followed by the static image for 2.6 seconds (mean duration of the auditory stimuli), followed again by the numbered box for 0.3 seconds. Crucially, when added to a Powerpoint slide, the images of the faces were thus not visible by default but instead numbered boxes were shown, with the images only appearing when participants played the video. All stimuli had a height of 3.12cm and width of 2.78cm on the Powerpoint slide. Participants were told not to change the size of the image nor to pause the videos (which would have allowed them to keep the images on the screen).

### *Catch stimuli*

In addition to these stimuli, two catch stimuli were added for each task. For the voice sorting task, a recording of a female voice created via the inbuilt text-to-speech function in an Apple Mac laptop, saying “Hello. My name is Laura”, and for the face sorting task, these were two pictures of the cartoon character Bart Simpson.

### Procedure

Each participant completed four tasks: a voice sorting task, a face sorting task, the Bangor Voice Matching Test (Mühl et al., 2017) and the Glasgow Face Matching Test (Burton et al., 2010). Up to 4 participants were tested simultaneously in a quiet room. All tasks were self-paced and questions could be asked at any time. Participants completed the tasks on Hewlett Packer laptops with sounds being presented with Sennheiser headphones at a comfortable volume. The experiment lasted approximately one hour in total. Participants first completed the two sorting tasks (order counterbalanced) before completing the matching tasks (order also counterbalanced). This counterbalancing was chosen to avoid that listeners would be biased towards using an explicit pairwise discrimination strategy in the sorting tasks if they completed one of the discrimination tasks first.

### *The sorting tasks*

For both sorting tasks, participants were given a PowerPoint slide including the 32 stimuli (15 stimuli x 2 identities + 2 catch stimuli) represented by numbered boxes. Participants were instructed to sort these stimuli by identity, by dragging and dropping the different stimuli into distinct clusters to represent the different perceived identities. Participants were informed that there could be any number of identities represented (ranging from 1 to 32, which is the total number of stimuli). Stimuli could be replayed as many times as participants felt necessary.

### *The discrimination tasks*

The short versions of the Bangor Voice Matching Test (BVMT; Mühl et al., 2017) and the Glasgow Face Matching Test (GFMT; Burton et al., 2010) were implemented on the Gorilla Experiment Builder ([www.gorilla.sc](http://www.gorilla.sc); Anwyl-Irvine, Massoné, Flitton, Kirkham & Evershed, 2019). In the BVMT (Mühl et al., 2017) participants were presented with 80 pairs of recordings of voices (40 male, 40 female) and were asked to decide whether the two recordings were from the same identity or two different

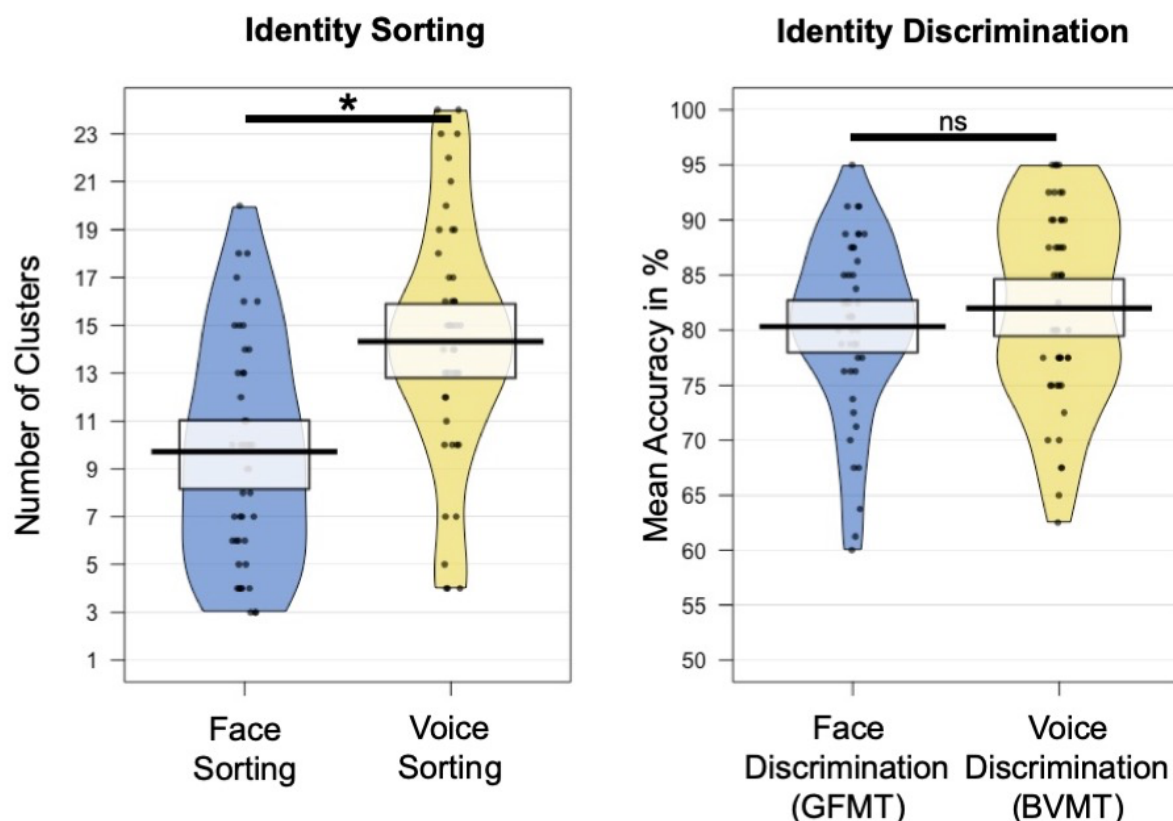
identities in a two-way forced choice design (50% of the pairs were same identity trials). The stimuli are comprised of read non-words (e.g “hed”, “hood”, “aba”, “ibi”). The GFMT (Burton et al., 2010) consists of 40 pairs of black and white images of faces (20 male, 20 female) presented simultaneously, next to each other. Here, participants were again asked to decide whether the two faces showed the same identity or were in fact two separate identities, in a two-way forced choice design (50% of the pairs were same-identity trials).

## Results

### Exploratory analyses: Overall performance on the sorting and matching tasks

Participants formed 14.32 clusters for the voice sorting task ( $SD = 5.17$ ,  $Range = 4 - 24$ ) and 9.72 clusters for the face sorting task ( $SD = 4.65$ ,  $Range = 3 - 20$ ) after we excluded the catch trials – note again that only two veridical identities were present in each of the sorting tasks (see Figure 1). An exploratory analysis confirmed that participants formed significantly fewer clusters and thus performed overall better in the face sorting task compared to the voice sorting task ( $t[45] = 5.69$ ,  $p < .001$ ).

The mean accuracy for the Bangor Voice Matching Test was 80.3% ( $SD = 8.0\%$ ) and 82.0% ( $SD = 8.8\%$ ) for the Glasgow Face Matching Test ( $SD = 8.8\%$ , see Figure 1). An exploratory analysis showed that there was no difference in the overall accuracy in these two tasks ( $t[45] = 1.12$ ,  $p = .268$ ).



**Figure 1** Performance on the identity sorting tasks (after exclusion of the catch trials; left panel) and identity discrimination tasks (right panel). \* indicates  $p < .05$ . Boxes show 90% confidence intervals around the means.

We note that we report a higher number in clusters for the voice sorting task than was previously reported in other voice sorting tasks (Lavan, Burston & Garrido, 2019; Lavan, Burston, Ladwa et al., 2019). This is likely due to the broader range of materials sampled to create the stimulus sets for this study (interview footage, recordings sampled from different TV shows, compared to previous voice sorting studies (in-character voice recordings from a single TV show). The number of clusters reported for the face sorting task is similarly higher compared to previous reports (Jenkins et al., 2011; Zhou & Mondloch, 2016): We would argue that this may be a result of our task design, in which faces were only visible when participants played the short video they were embedded in, this increasing the task difficulty. Finding worse performance for voice sorting compared to face sorting aligns with other studies reporting worse performance for voice perception compared to face perception (e.g. Barsics, 2014). The matching tests do not show this difference, since both tasks were normed and validated for a specific level of accuracy, and designed for the purpose of detecting individual differences in the population (Burton et al. 2010, Mühl et al., 2017). Overall, the mean accuracy in our sample map well on the accuracies reported for the validated tests (BVMT: Mühl et al., 2017: 84.6%, current sample: 80.3%; GFMT: Burton et al., 201: 81.3%, current sample: 82.0%).

#### Is there a relationship between performance on voice sorting and face sorting tasks?

To investigate whether there was relationship between participants' performance across stimulus modality on the identity sorting tasks, we ran a number of correlation analyses. Shapiro-Wilk tests indicated that data were normally distributed for the total number of clusters for the sorting tasks, but not for other dependent variables. For consistency, we therefore use Kendall's  $\tau$  correlations throughout these confirmatory analyses in these sections. These were implemented in the R environment using the *Kendall* package (McLeod, 2011). We note that results remained the same when we analysed the normally distributed data with parametric tests.



*Figure 2 Scatterplots plotting measures from the voice sorting task against the face sorting task.*

There was a significant relationship between the voice and face sorting tasks for the total number of clusters, that is, the number of identities perceived (Kendall's  $\tau = .27$ ,  $p = .01$ , see Figure 2a). We furthermore computed an index of each participant's ability of "telling people together" and telling people apart. These indices were computed in the same way as described for other voice sorting tasks (see Lavan, Burston & Garrido, 2019; Lavan, Burston, Ladwa, et al., 2019, Lavan, Merriman et al., 2019). In



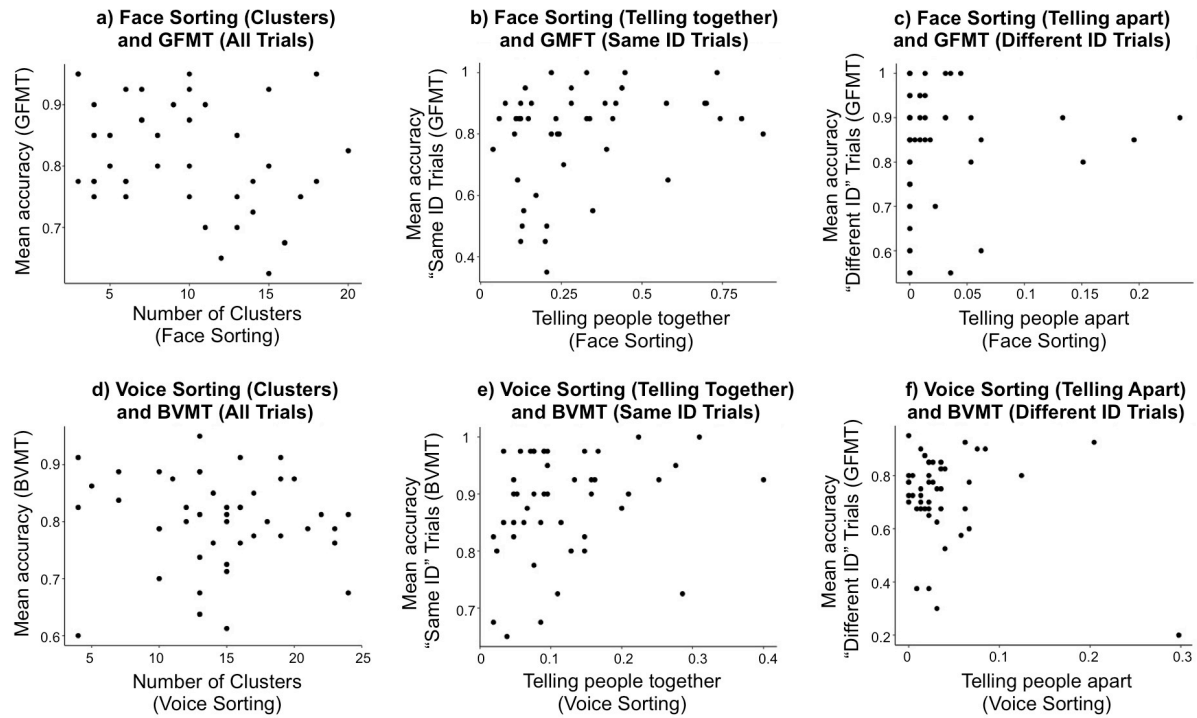
brief, we created  $30 \times 30$  item-wise response matrices for each participant (catch items were excluded), which are symmetrical around the diagonal. In these response matrices, each cell codes for whether the relevant pair of stimuli was placed within the same cluster (coded as 1) or placed in two separate clusters (coded as 0). The “telling people together” score is the average of all cells that code for pairs of stimuli that were veridically from the same identity. The closer to 1 this score is, the better participants were at correctly “telling people together”, i.e. sorting different stimuli from the same person into the same cluster. The same process was implemented to compute the “telling people apart” indices, which are calculated by taking the average of all cells that code for pairs of stimuli that were veridically sampled from the two different identities. The closer the score to 0, the better participants were at telling people apart, i.e. not mixing stimuli from different identity within a cluster. For “telling people together”, we found no significant relationship, although there is a positive trend (Kendall’s  $\tau = .16$ ,  $p = .127$ , see Figure 2b). For telling people apart, we found a significant relationship across modalities (Kendall’s  $\tau = .37$ ,  $p = .001$ , see Figure 2c).

Overall, these results indicate that participants who performed well (as indicated by a smaller number of clusters) on aspects of the voice sorting task also performed well on the face sorting task and vice versa – although this relationship was not significant for “telling people together” indices. Results for “telling people apart” indices should be regarded with caution, as floor effects are apparent (see Figure 2(c)).

#### Is there a relationship between performance on sorting tasks and discrimination tasks within modality?

To investigate whether there is a relationship between performance on discrimination tasks and the sorting tasks within modality, further correlation analyses were run. Since the residuals for some variables were not normally distributed as determined via an inspection of Q-Q plots, we did not perform a linear regression analysis and thus diverge from our preregistered analysis plan. Instead, we again used Kendall’s  $\tau$  correlations to probe our research question.

To align these analyses with the analyses of sorting behaviour across modalities, we computed separate accuracy scores for the two matching tasks for all trials, ‘same identity’ trials only and ‘different identity’ trials only. These can then serve as counterparts to the “telling people together” (same trials) and telling people apart (different trials) indices for the sorting tasks: Both are measures of accuracy based on pairwise comparisons of either the same identity (“same identity” trials, “telling people together” index) or different identity (“different identity” trials, “telling people apart” index). For faces, no relationship between the total number of clusters created and the mean accuracy on the GFMT was found, although there was a non-significant trend (Kendall’s  $\tau = .18$ ,  $p = .100$ , Figure 3a). Similarly, for voices, we found no significant relationship between the total number of clusters created and the mean accuracy on the BVMT (Kendall’s  $\tau = -.08$ ,  $p = .434$ , see Figure 3d).



*Figure 3 Scatterplots plotting measures from the sorting tasks against measures from the modality-matched discrimination tasks.*

We also correlated participant's "telling together" and "telling apart" indices in the sorting tasks with their accuracy for the "same" trials and "different" trials respectively in the modality-matched matching tasks. Here, we found a significant relationship between "telling people together" indices and accuracy on the "same" trials for both modalities (Voices: Kendall's  $\tau = .23$ ,  $p = .030$ , Figure 3e; Faces: Kendall's  $\tau = .23$ ,  $p = .036$ , Figure 3b). No relationship was found between "telling apart" indices and accuracy on the "different" trials, in either modality (Voices: Kendall's  $\tau = .01$ ,  $p = .939$ , Figure 3f; Faces: Kendall's  $\tau = .04$ ,  $p = .740$ , Figure 3c).

The relationship between performance on a sorting task and a modality-matched matching task is thus less clear. Only "telling people together" indices significantly correlated with "same" trial accuracy, although this relationship is still relatively weak. We again note that the correlations with the "telling people apart" indices should be regarded with caution due to floor effects.

## Discussion

The current study addressed two research questions to shed further light on the processes and strategies of identity processing in the context of identity sorting tasks: 1) Is there a relationship in participants' performance on identity sorting tasks across modalities? 2) Can sorting behaviour be linked to established tests of identity discrimination, thus suggesting common underlying processing mechanisms?

With regard to the first research question, we found significant correlations for voice and face sorting tasks across modalities. This was true for the number of clusters formed and for "telling people apart" indices, although we only found a non-significant trend for "telling people together" indices and the number of clusters formed. Despite

the modality differences, some overlap in the underlying processes is therefore apparent across modalities.

What these modality-general processes or strategies might be remains unclear. Through the second research question, we investigated whether pairwise identity discrimination could be a candidate strategy that participants use to complete sorting tasks when dealing with unfamiliar identities (cf. Lavan, Burston & Garrido, 2019; Kreiman & Sidtis, 2011). Here, we did not find a relationship between modality-matched performance on sorting identity tasks (as measured by perceived number of clusters) and the overall accuracy on the respective matching tasks. Similarly, no relationship was apparent between “telling people apart” indices and accuracy on the trials including different identities. There were, however, weak but significant correlations between “telling people together” indices and accuracy on trials including the same identity, for both voices and faces<sup>1</sup>.

The lack of a clear relationship suggests that neither voice sorting nor face sorting tasks tap into the same processes or strategies as discrimination tasks. Alternatively, these results could arise from the systematic differences in how much within-person variability is included in the sorting versus the discrimination tasks: the sorting tasks featured pronounced within-person variability across stimuli, while the discrimination tasks did not. This difference may affect difficulty and the strategies chosen by participants to complete the tasks, and may therefore have obscured or changed any relationship across tasks with more closely matched stimuli.

However, this interpretation does not fully fit our results: There are significant correlations for both voice and face tasks for “same trials” and “telling people together” performance. This is surprising because within-person variability has been shown to most dramatically affect listeners’ ability to “tell people together” (Jenkins et al., 2011; Lavan, Burston & Garrido, 2019; Lavan, Burston, Ladwa et al., 2019). Therefore, if the mismatch across tasks in within-person variability had obscured or changed the relationship between discrimination and sorting tasks, there should have been no relationship between “telling people together” indices and accuracy on the “same” trials. In the presence of the significant relationship, however, shared underlying mechanisms may be present for identity sorting and identity discrimination at least for “telling people together” – despite the differences in within-person variability and thus the differences in difficulty of these judgements across tasks.

Crucially, we note that all relationships reported in this paper are moderate to weak in strength (Kendall’s  $\tau < .38$ ). This corresponds well with previous reports of how validated tests of voice identity processing correlate with each other and with tests of face identity processing (BVMT and GFMT: Pearson’s  $r = .24$ ; BVMT and the Glasgow Voice Memory Test, a voice learning and recognition test: Pearson’s  $r = .23$ ; Mühl et al., 2018). Correlations between different validated tests of face perception have, however, previously been shown to be slightly higher than what we find here (Pearson’s  $r$  ranges between .2 and .53; McCaffery et al., 2018; Verhallen, Bosten, Goodbourn, Lawrance-Owen, Bargary, & Mollon, 2017). Our reports of potential

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<sup>1</sup> We also note that the mean scores for the BVMT and the GFMT were correlated at Pearson’s  $r = .2$  ( $p = .175$ ). Although this correlation is not significant, the strength of the correlation replicates Mühl et al.’s (2017) study, where a correlation of Pearson’s  $r = .24$  ( $p = .004$  in their sample of 149 participants) is reported.

commonalities and shared mechanisms for voice and face processing therefore need to be contextualised by the strength of these relationships, indicating that modality- and task-specific mechanisms are also present. All of our tasks seem to therefore also tap into at least partially distinct aspects of identity perception – within modality, across task and across modality, within task (see also McCaffery et al., 2018 and Verhallen et al., 2017 for a discussion for faces).

Future work will be required to further examine what underpins the tasks commonly used to probe identity perception, to map out how these tasks relate to each other and, crucially, to determine how closely they reflect aspects of identity processing from voices and faces outside of laboratory tasks. Overall, the current study has further contextualised identity sorting paradigms within the set of tasks routinely applied to probe identity perception in voices and faces. We provide some evidence that identity sorting tasks in different modalities may tap into partially similar mechanisms, although the relationship to other tasks remains unclear.

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